

Data protection

1) Introduction and contact details of the person responsible

1.1 We are pleased that you are visiting our website and thank you for your interest. Below we will inform you about how your personal data is handled when you use our website. Personal data is all data with which you can be personally identified.

1.2 The person responsible for data processing on this website within the meaning of the General Data Protection Regulation (GDPR) is Allplast GmbH, Neurieder Str. 6, 82131 Gauting, Germany, Tel.: 089 86 48 74 46, Email: systeme@allplast.de. The person responsible for the processing of personal data is the natural or legal person who, alone or jointly with others, decides on the purposes and means of processing personal data.

1.3 For security reasons and to protect the transmission of personal data and other confidential content (e.g. orders or inquiries to the person responsible), this website uses SSL or TLS encryption. You can recognize an encrypted connection by the character string "https://" and the lock symbol in your browser line.

2) Data collection when you visit our website

If you use our website for information purposes only, i.e. if you do not register or otherwise provide us with information, we only collect data that your browser transmits to our server (so-called "server log files"). When you visit our website, we collect the following data, which is technically necessary for us to display the website to you:

- The website we visited
- Date and time of access
- Amount of data sent in bytes
- Source/reference from which you accessed the site
- Browser used
- Operating system used
- IP address used (if applicable: in anonymized form)
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The processing is carried out in accordance with Art. 6 (1) (f) GDPR on the basis of our legitimate interest in improving the stability and functionality of our website. The data will not be passed on or used in any other way. However, we reserve the right to subsequently check the server log files if there are concrete indications of illegal use.

3) Cookies

In order to make visiting our website attractive and to enable the use of certain functions, we use cookies, which are small text files that are stored on your device.

Some of these cookies are automatically deleted after the browser is closed (so-called "Session cookies"), some of these cookies remain on your device for a longer period of time and enable you to save page settings (so-called "persistent cookies"). In the latter case, you can find out the storage period in the overview of the cookie settings in your web browser.

If personal data is also processed through individual cookies we use, the processing takes place in accordance with Art. 6 Para. 1 lit. b GDPR either to implement the contract,

pursuant to Art. 6 (1) (a) GDPR in the case of consent granted or pursuant to Art. 6 (1) (f) GDPR to safeguard our legitimate interests in the best possible functionality of the website and a customer-friendly and effective design of the site visit.

You can set your browser so that you are informed about the setting of cookies and can decide individually whether to accept them or exclude the acceptance of cookies for certain cases or in general.

Please note that if you do not accept cookies, the functionality of our website may be limited.

4) Contact us

When you contact us (e.g. via contact form or email), personal data is processed - exclusively for the purpose of processing and answering your request and only to the extent necessary for this purpose. The legal basis for processing this data is our legitimate interest in answering your request in accordance with Art. 6 (1) (f) GDPR. If your contact is aimed at a contract, the additional legal basis for processing is Art. 6 (1) (b) GDPR. Your data will be deleted if it can be inferred from the circumstances that the matter in question has been conclusively clarified and provided that there are no statutory retention periods to the contrary.

5) Data processing when opening a customer account

In accordance with Art. 6 (1) (b) GDPR, personal data will continue to be collected and processed to the extent necessary if you provide it to us when opening a customer account.

You can find out which data is required to open an account in the input mask of the corresponding form on our website. Your customer account can be deleted at any time and can be done by sending a message to the above address of the person responsible. After your customer account has been deleted, your data will be deleted provided that all contracts concluded regarding it have been completely processed, there are no statutory retention periods to the contrary and we have no legitimate interest in further storage.

6) Data processing for order processing

6.1 To the extent necessary for the execution of the contract for delivery and payment purposes, the personal data collected by us will be passed on to the commissioned transport company and the commissioned credit institution in accordance with Art. 6 Paragraph 1 Letter b of GDPR.

If we owe you updates for goods with digital elements or for digital products on the basis of a corresponding contract, we will process the contact details you provided when ordering (name, address, email address) in order to inform you personally about upcoming updates within the legally stipulated period by suitable communication channels (e.g. by post or email) within the scope of our statutory information obligations in accordance with Art. 6 Paragraph 1 Letter c GDPR. Your contact details will be used strictly for the purpose of notifying you of updates owed by us and will only be processed by us for this purpose to the extent necessary for the respective information.

To process your order, we also work with the following service provider(s), who support us in whole or in part in the implementation of concluded contracts. Certain personal data is transmitted to these service providers in accordance with the following information.

6.2 Use of payment service providers (payment services)

- Paypal

When paying via PayPal, credit card via PayPal, direct debit via PayPal or - if offered - "purchase on account" or "installment payment" via PayPal, we pass on your payment data to PayPal (Europe) Sarl et Cie, SCA, 22-24 Boulevard Royal, L-2449 Luxembourg (hereinafter "PayPal") as part of the payment processing. The data is passed on in accordance with Art. 6 Para. 1 lit. b GDPR and only to the extent that this is necessary for the payment processing.

PayPal reserves the right to carry out a credit check for the payment methods credit card via PayPal, direct debit via PayPal or - if offered - "purchase on account" or "installment payment" via PayPal. For this purpose, your payment data may be passed on to credit agencies in accordance with Art. 6 Paragraph 1 Letter f of GDPR on the basis of PayPal's legitimate interest in determining your ability to pay. PayPal uses the result of the credit check in relation to the statistical probability of default for the purpose of deciding on the provision of the respective payment method. The credit report may contain probability values (so-called score values). Insofar as score values are included in the result of the credit report, they are based on a scientifically recognized mathematical-statistical procedure. The calculation of the score values includes, among other things, but not exclusively, address data.

Further data protection information, including information about the credit agencies used, can be found in PayPal's data protection declaration: <https://www.paypal.com/de/webapps/mpp/ua/privacy-full> You can object to this processing of your data at any time by

sending a [message](#) object to PayPal.

However, PayPal may still be entitled to process your personal data if this is necessary for the contractual payment processing.

7) Web analytics services

Google (Universal) Analytics This

website uses Google (Universal) Analytics, a web analysis service provided by Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google"). Google (Universal) Analytics uses so-called "cookies", which are text files placed on your device, to help the website analyze how users use the website. The information generated by the cookie about your use of the website (including your shortened IP address) is usually transferred to a Google server and stored there; this may also involve transmission to Google LLC servers in the USA.

This website uses Google (Universal) Analytics exclusively with the extension "_anonymizeIp()", which ensures that the IP address is anonymized by shortening it and excludes direct personal reference. This extension means that your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google LLC server in the USA and shortened there. On our behalf, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide us with other services relating to website activity and internet usage. The IP address transmitted by your browser as part of Google (Universal) Analytics will not be merged with other Google data.

Google Analytics also uses a special function called "demographic features" to create statistics with information about the age, gender and interests of site visitors based on an evaluation of interest-based advertising and with the use of third-party information. This allows the definition and differentiation of user groups of the website for the purpose of targeting marketing measures that are optimized for specific groups. However, data records collected using "demographic features" cannot be assigned to a specific person.

Details about the processing initiated by Google Analytics and how Google handles data from websites can be found here:

<https://policies.google.com/technologies/partner-sites>

All processing described above, in particular the setting of Google Analytics cookies to read information on the device used, will only be carried out if you have given us your express consent to this in accordance with Article 6 Paragraph 1 Letter a of the GDPR. Without this consent, Google Analytics will not be used during your visit to the site.

You can revoke your consent at any time with future effect. To exercise your revocation, please deactivate this service in the “cookie consent tool” provided on the website. We have concluded an order processing agreement with Google for the use of Google Analytics, which obliges Google to protect the data of our site visitors and not to pass it on to third parties.

For the transmission of data from the EU to the USA, Google relies on so-called Standard data protection clauses of the European Commission, which are intended to ensure compliance with the European data protection level in the USA.

Further information about Google (Universal) Analytics can be found here: <https://policies.google.com/privacy?hl=de&gl=de>

8) Tools and miscellaneous

Cookie consent tool

This website uses a so-called “cookie consent tool” to obtain effective user consent for cookies and cookie-based applications that require consent. The “cookie consent tool” is displayed to users when they access the page in the form of an interactive user interface on which consent can be given for certain cookies and/or cookie-based applications by checking a box. By using the tool, all cookies/services requiring consent are only loaded if the respective user gives their consent by checking the box. This ensures that such cookies are only set on the user's device if consent has been given.

The tool sets technically necessary cookies to store your cookie preferences.

Personal user data is generally not processed here.

If, in individual cases, personal data (such as the IP address) is processed for the purpose of storing, assigning or logging cookie settings, this is carried out in accordance with Art. 6 Para. 1 lit. f GDPR on the basis of our legitimate interest in doing so legally compliant, user-specific and user-friendly consent management for cookies and therefore a legally compliant design of our website.

Another legal basis for processing is Article 6 Paragraph 1 Letter c GDPR. As those responsible, we are subject to the legal obligation to make the use of cookies that are not technically necessary dependent on the respective user consent.

Further information about the operator and the setting options of the cookie consent tool can be found directly in the corresponding user interface on our website.

9) Rights of the person concerned

9.1 The applicable data protection law grants you the following data subject rights (rights to information and intervention) vis-à-vis the controller with regard to the processing of your personal data, whereby reference is made to the legal basis stated for the respective conditions for exercising them:

- Right to information in accordance with Art.
- 15 GDPR; Right to rectification in accordance with
- Art. 16 GDPR; Right to deletion in accordance
- with Art. 17 GDPR; Right to restriction of processing in accordance with
- Art. 18 GDPR; Right to information in accordance with
- Art. 19 GDPR; Right to data portability in accordance with Art. 20 GDPR;

- Right to withdraw consent given in accordance with Art. 7 Paragraph 3 GDPR; right
- to lodge a complaint in accordance with Art. 77 GDPR.

9.2 RIGHT TO OBJECT

IF WE PROCESS YOUR PERSONAL DATA BASED ON OUR OVERRIDING LEGITIMATE INTEREST AS PART OF A BALANCE OF INTERESTS, YOU HAVE THE RIGHT TO OBJECT TO THIS PROCESSING AT ANY TIME FOR REASONS ARISING FROM YOUR PARTICULAR SITUATION, WITH EFFECT FOR THE FUTURE.

IF YOU EXERCISE YOUR RIGHT TO OBJECT, WE WILL STOP PROCESSING THE DATA IN QUESTION. HOWEVER, WE RESERVE THE RIGHT TO CONTINUE PROCESSING IF WE CAN PROVE COMPELLING LEGITIMATE GROUNDS FOR THE PROCESSING WHICH OVERRIDE YOUR INTERESTS, FUNDAMENTAL RIGHTS AND FREEDOMS, OR IF THE PROCESSING SERVES TO ASSERT, EXERCISE OR DEFEND LEGAL CLAIMS.

IF YOUR PERSONAL DATA IS PROCESSED BY US FOR DIRECT ADVERTISING, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO THE PROCESSING OF PERSONAL DATA CONCERNING YOU FOR THE PURPOSE OF SUCH ADVERTISING. YOU MAY EXERCISE YOUR OPT-OUT AS DESCRIBED ABOVE.

IF YOU EXERCISE YOUR RIGHT TO OBJECT, WE WILL STOP PROCESSING THE DATA CONCERNED FOR DIRECT MARKETING PURPOSES.

10) Duration of storage of personal data

The duration of storage of personal data is determined based on the respective legal basis, the purpose of processing and - if relevant - additionally based on the respective legal retention period (e.g. retention periods under commercial and tax law).

When processing personal data on the basis of express consent in accordance with Article 6 (1) (a) GDPR, this data will be stored until the person concerned revokes their consent.

If there are statutory retention periods for data that are processed within the framework of legal or transaction-like obligations on the basis of Art. 6 Para. 1 lit and/or we have no legitimate interest in further storage.

When processing personal data on the basis of Art. 6 (1) (f) GDPR, these data will be stored until the data subject exercises his or her right of objection in accordance with Art. 21 (1) GDPR, unless we can demonstrate compelling legitimate grounds for the processing which outweigh the interests, rights and freedoms of the data subject, or the processing serves to assert, exercise or defend legal claims.

When processing personal data for the purpose of direct advertising on the basis of Art. 6 (1) (f) GDPR, these data will be stored until the data subject exercises his or her right of objection in accordance with Art. 21 (2) GDPR.

Unless otherwise stated in the other information in this declaration on specific processing situations, stored personal data will otherwise be deleted if they

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Unless otherwise stated, stored personal data will be deleted when they are no longer necessary for the purposes for which they were collected or otherwise processed.